

## Student Professional Development

To encourage students to participate in activities which will enhance their classroom experiences and expose them to professional people and environments, students will be awarded extra credit points for taking advantage of professional growth opportunities this semester. The points will be awarded according to the schedule below and can be used for participating courses.

|  |          |
|--|----------|
| Professional meeting sponsored by professional business organization | 2 points |
| Social function sponsored by professional business organization      | 1 point  |

To receive the extra credit points, the student will be expected to accomplish the following:

1. Attend the entire meeting. Arrive in time to register before the meeting begins. Do not leave the meeting early! Be attentive and respectful.
2. For **on-campus meetings**, and meetings of the Full Gospel Business Men's Fellowship, sign in on the attendance sheets provided at the meeting. No further action is necessary.
3. For **off-campus meetings** (except for meetings of the Full Gospel Business Men's Fellowship):
  - a. complete a Student Professional Development Summary Report (SPDSR) of the events or topics of the meeting, **including the name of at least one person whom the student met at the meeting**, OR complete a Business Seminar form (Copies of the SPDSR are provided on Terry Unruh's office door (GC 3F11); Business Seminar forms are available from Dr. George Gillen's office.), and
  - b. submit the appropriate form to Terry Unruh's office **BY 4:30 P.M. ON THE FRIDAY OF THE WEEK OF THE EVENT**. (Note: To receive credit for Business Seminar, the white copy of the Business Seminar form should also be submitted to Dr. Gillen's office.)
4. Professional development points may be earned through **Friday, April 15, 2005** (the next to the last week of the semester).
5. The last week of the semester, decide to which class(es) the points should be allocated.

Examples of business organizations approved as sponsors include the following:

### On-Campus Organizations:

The Accounting Society  
Administrative Management Society  
American Marketing Association

**others by prior permission of faculty**

### Off-Campus Organizations:

Full Gospel Businessmen's Fellowship  
Institute of Internal Auditors  
Institute of Management Accountants  
National Association of Black Accountants  
Oklahoma Society of CPA's  
Tulsa Area Human Resources Association

**others by prior permission of faculty**

The last week of class, a list indicating how many points each student has earned will be available in the School of Business. Each student will be responsible to 1) confirm and 2) appropriately allocate points to the participating class(es) of their choice.

Students may choose from the following courses to allocate the professional development points for the current semester:

|                                |                            |                             |
|--------------------------------|----------------------------|-----------------------------|
| Accounting Information Systems | Graduate Finance           | Personal Financial Planning |
| Advanced Income Tax            | Human Resource Management  | Principles of Management    |
| Bank Management                | Intermediate Accounting II | Principles of Marketing     |
| Consumer Behavior              | International Marketing    | Promotional Management      |
| Creative Thinking in Business  | Investments                | Quantitative Analysis       |
| Economics I I (Russell only)   | Managerial Cost Accounting | Retail Management           |
| Estate Planning                | Marketing Management       | Senior Paper                |
| Federal Income Tax             | Money and Banking          | Strategic Management        |
| Financial Management           |                            |                             |

A student can earn an unlimited number of points but a maximum of 10 points can be allocated to a specific class. Unacceptable and acceptable examples of a student allocating 14 points earned during the semester and choosing to split the points between Intermediate I and Federal Income Tax are illustrated as follows:

### Unacceptable Allocation of 14 points:

Intermediate I = 12 points, Tax = 2 points  
Intermediate I = 0 points, Tax = 14 points

### Acceptable Allocation of 14 points:

Intermediate I = 10 points, Tax = 4 points  
Intermediate I = 6 points, Tax = 8 points